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## **High Tide Exterior Cleaning Solutions: *Keeping St. Augustine a Clean Place to Visit, Shop, Work and Live***

ST. AUGUSTINE BEACH, Fla. (August 2008) – High Tide Exterior Cleaning Solutions, Inc. (High Tide), based in St. Augustine Beach, Fla., recently launched its pressure-cleaning services for commercial and residential customers in St. John’s County.

"Our goal is to provide outstanding pressure cleaning services that exceed customer expectations in all areas – specifically workmanship, reliability, integrity and safety," explained Stephanie Vidan Styles, co-owner of High Tide. "Customer referrals and repeat business are essential to our long-term growth so stellar customer service is imperative."

Hiring a professional power washer ensures a damage-free, quality cleaning that washes away the effects of dirt, mildew and pollution using the ideal combination of cleaning agents, water volume and pressure. The keys to High Tide’s solution are low pressure, high heat and a number of specialized detergents approved by the U.S. EPA as nontoxic and safe for people, plants and animals.

### **Cleaning Where You Live**

Northeast Florida’s humid subtropical climate contributes to unsightly and potentially damaging conditions that often require professional cleaning. Properly cleaning your property on a regular basis is the easiest way to maintain its appearance and value. Not only can rust stains, mold, mildew, algae and accumulated grime damage the image you present but can cause costly repairs and renovations.

Some of High Tide’s residential services include:

- Houses
- Driveways and sidewalks
- Decks and fences
- Pool decks and enclosures
- Retaining Walls

According to Mrs. Styles, High Tide offers discounts for groups of three or more homes in a neighborhood as well as to clients who refer new customers.

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### **Cleaning Where You Shop, Work and Play**

Clean, well-kept establishments are key to keeping customers and employees coming back. High Tide helps stores, restaurants and businesses look great all year by developing cleaning schedules that fit each property's specific needs.

"The company's sustained focus on developing commercial contracts will be supported through relationship development, strategic alliances and a comprehensive marketing program," said David Styles, High Tide's co-owner.

Some of High Tide's commercial services include:

- Building wash and concrete cleaning
- Oil, grease, rust, gum and graffiti removal
- Wood structure care
- Overhead canopy cleaning
- Fleet washing and heavy machinery cleanup

### **About High Tide Exterior Cleaning Solutions, Inc.**

Founded in 2008, High Tide is a family-owned professional pressure washing service. Based in St. Augustine Beach, Florida, the company services the St. Augustine and surrounding St. Johns County communities.

Co-owners David Styles and Stephanie Vidan Styles, residents of St. Augustine Beach, bring 27 years of combined business experience to High Tide. Having served as a commercial banker with several southeast regional banks over the past 13 years, Mr. Styles has gained extensive knowledge in banking, finance, sales and marketing. At High Tide, Mr. Styles is responsible for financial management, sales and service operations. Mrs. Styles directs all aspects of the company's marketing operations, including brand marketing, customer intelligence, and public relations. She is a marketing executive with more than 14 years of experience in marketing strategy, planning, publicity, advertising, tradition and online media, special events and promotions.

High Tide is an offshoot of All American Pressure Cleaning of Savannah, Georgia, owned and operated by Mrs. Styles' brother Mike Vidan.

For more information, visit [www.HighTideCleaning.com](http://www.HighTideCleaning.com).

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