



INFORMATION:  
Stephanie Styles  
904.540.1128  
steph@hightidecleaning.com

## **High Tide Exterior Cleaning Solutions: *Mold, mildew and algae are easily removed by professional pressure cleaning***

ST. AUGUSTINE BEACH, Fla. (August 2009) – Life in Florida means mold and algae are a daily sight. We call these mold fungi “mildew” to make ourselves feel better...but the truth is that these molds can pose a health danger when they build up on your home.

High Tide Exterior Cleaning Solutions, Inc., St. Augustine’s premier pressure washing company, can kill and remove mildew and algae from your home or business while restoring building exteriors to their original appearances. Properly cleaning your property on a regular basis is the easiest way to maintain its appearance and value.

Northwest Florida’s humid subtropical climate provides the perfect environment for mildew and algae growth. This ugly green or black mold grows at an astonishing rate and decreases the aesthetics of your home. Mildew tends to thrive in areas in damp, shady areas such as window sills, under eaves, around gutters and downspouts, on the north side of buildings, or in shaded areas near shrubbery.

The First Coast – from Ponte Vedra to Palm Coast – is known for its rich history and ancient buildings. With age come structural weaknesses that contribute to the growth of unwanted molds. Old doors, windows and cracked weather seals can allow moisture into your home; when excessive moisture accumulates, mold growth can occur.

### **Why Hire a Professional?**

“Anyone can rent buy a portable pressure washer and get to work,” said David Styles, who owns High Tide with his wife Stephanie. “But without proper equipment and experience, you can easily damage your home -- or worse, someone else’s.”

High Tide’s safe, gentle and effective cleaning process relies on appropriate use of heat, pressure and cleaning solutions. Our professional grade cleaners are tough on dirt, pollutants, mold, mildew and algae yet safe for people, plants and animals. Our professionals have spent many hours learning the nuances of their equipment as well as hours in training. Our equipment has variable pressure and heat options not available on the low-end consumer machines that enable them to ensure a damage-free, quality cleaning.

In addition to mold, mildew and algae, these unsightly and potentially damaging conditions often require professional pressure cleaning as well:

- Rust stains caused by iron-rich well water can disfigure walls, siding, walkways, yard art and even shrubs and trees.
- Weather, soil erosion, grease and oil spills can mar driveways and walkways.
- Oxidation and efflorescence can cause a chalky or crystalline coating to form on surfaces, dulling its appearance.

### **About High Tide Exterior Cleaning Solutions, Inc.**

Founded in 2008, High Tide is a family-owned professional pressure washing service. Based in St. Augustine Beach, Florida, High Tide services communities in St. Johns County.

Co-owners David Styles and Stephanie Vidan Styles bring 27 years of combined business and operational experience to High Tide. For more information, visit [www.HighTideCleaning.com](http://www.HighTideCleaning.com).

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